

July 6, 2012

TO: Members of the MAG Economic Development Committee

FROM: Mayor Thomas Schoaf, City of Litchfield Park, Chair

SUBJECT: ADDENDUM TO THE JULY 10, 2012, ECONOMIC DEVELOPMENT COMMITTEE AGENDA

An addendum has been added to the July 10, 2012, Economic Development Committee (EDC) agenda to allow for the viewing of the Greater Phoenix Rising Web Site International Video. Please contact Dennis Smith or Denise McClafferty at the MAG Office if you have questions.

8. Greater Phoenix Rising Web Site - International Video

On November 1, 2011, the Greater Phoenix Rising Web Site was officially launched. The EDC approved a partnership between MAG and GPEC to develop a data resource for economic development. The joint website includes interactive maps, graphs, charts and videos that provide prospective businesses and residents information on the region. The video for the International section of the GPR web site is now complete. Staff will provide a brief report and show the video for the International section of the web site.

8. Information, discussion and input.